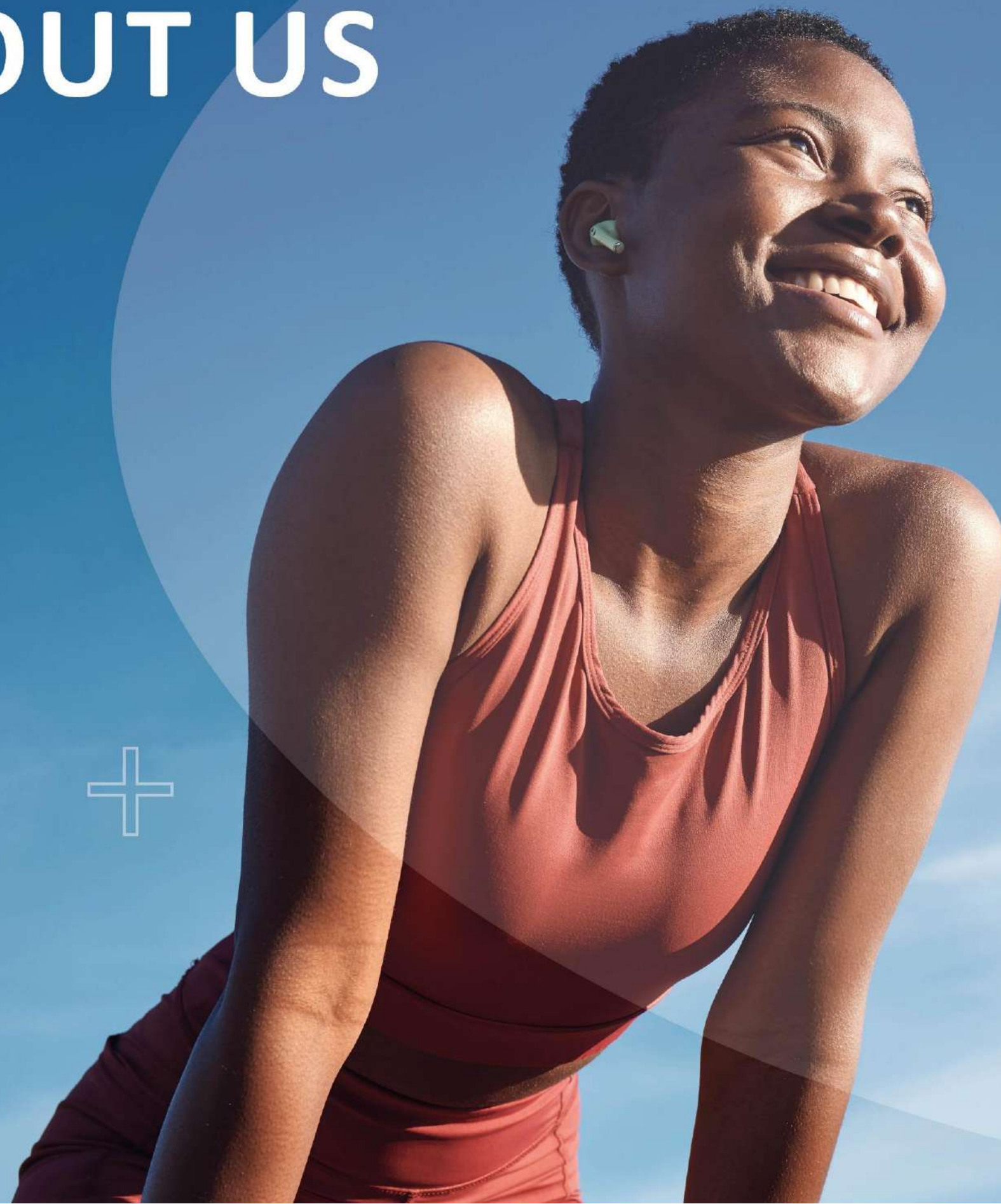


CORPORATE PROFILE

+++

2025

ABOUT US



A story which began almost 50 years ago, with the first shop in Tivoli, and which continues to this day, as a leader in the international sale and distribution of sporting goods.

A company with Italian roots which is also growing abroad thanks to the recent acquisitions of two German companies, Sport Voswinkel GmbH and SportScheck GmbH, which have allowed the brand to consolidate its position in the sports retail market.

OUR HISTORY

1977

the Mancini family opens Caiman Sport Center

1982

the Cisalfa brand was created with the purchase of Sportland

1997

launch of Intersport Italia

2005

license obtained from Intersport International Corporation

2006

ownership changes to Investitori Associati fund

2013

return to the Mancini family and relaunch of the company

2015

focus on investments and digital transformation

2023

start of internationalisation

1982 today

new stores opened

**1994
2005**

acquisition of chains such as Goggi Sport, Germani, Cicogna, Este Sport, Milanesio Sport, Delta Sport, Rigoni Sport and the Longoni Sport brand

**2023
2024**

acquisitions of Sport Voswinkel and SportScheck



**SPORT IS OUR
CULTURE.
WELL-BEING
IS OUR GOAL**

+++

We are guided by shared values and goals
that drive our growth

01

SHARED SPIRIT

SHARING, TOGETHER

Our group has passion in its DNA, it is where people interact naturally and willingly share our values, with a sense of responsibility for their work.

BUILDING, TOGETHER

It is easy to feel part of a company where everyone can unleash their own skills, ideas, creativity and personality every single day.

SUPPORTING, TOGETHER

It is an environment where you can really feel this attitude built around listening and meeting the needs of everyone: we believe that, with everyone's contribution and by supporting each other, we can achieve great results.

GROWING, TOGETHER

We approach our challenges together, seeing them as a way to drive progress and achieve ever more rewarding goals.

+
CUSTOMER-
FOCUSED

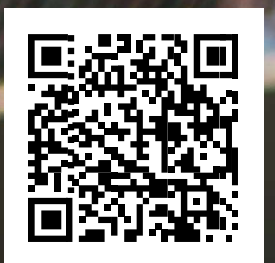
+
PASSION

+
DYNAMISM

+
RESPONSIBILITY

+
TEAM
WORK

LEARN MORE ABOUT
OUR VALUES





**WE BELIEVE
IN A WORLD
WHERE
WELL-BEING
COMES FROM
SPORT**



**OUR AIM IS TO
SPREAD A CULTURE
OF SPORT AT EVERY
STAGE OF LIFE**

+++

This is our purpose, guiding
every aspect of our business
and our daily activities



PURPOSE

| VALUES

| CULTURE



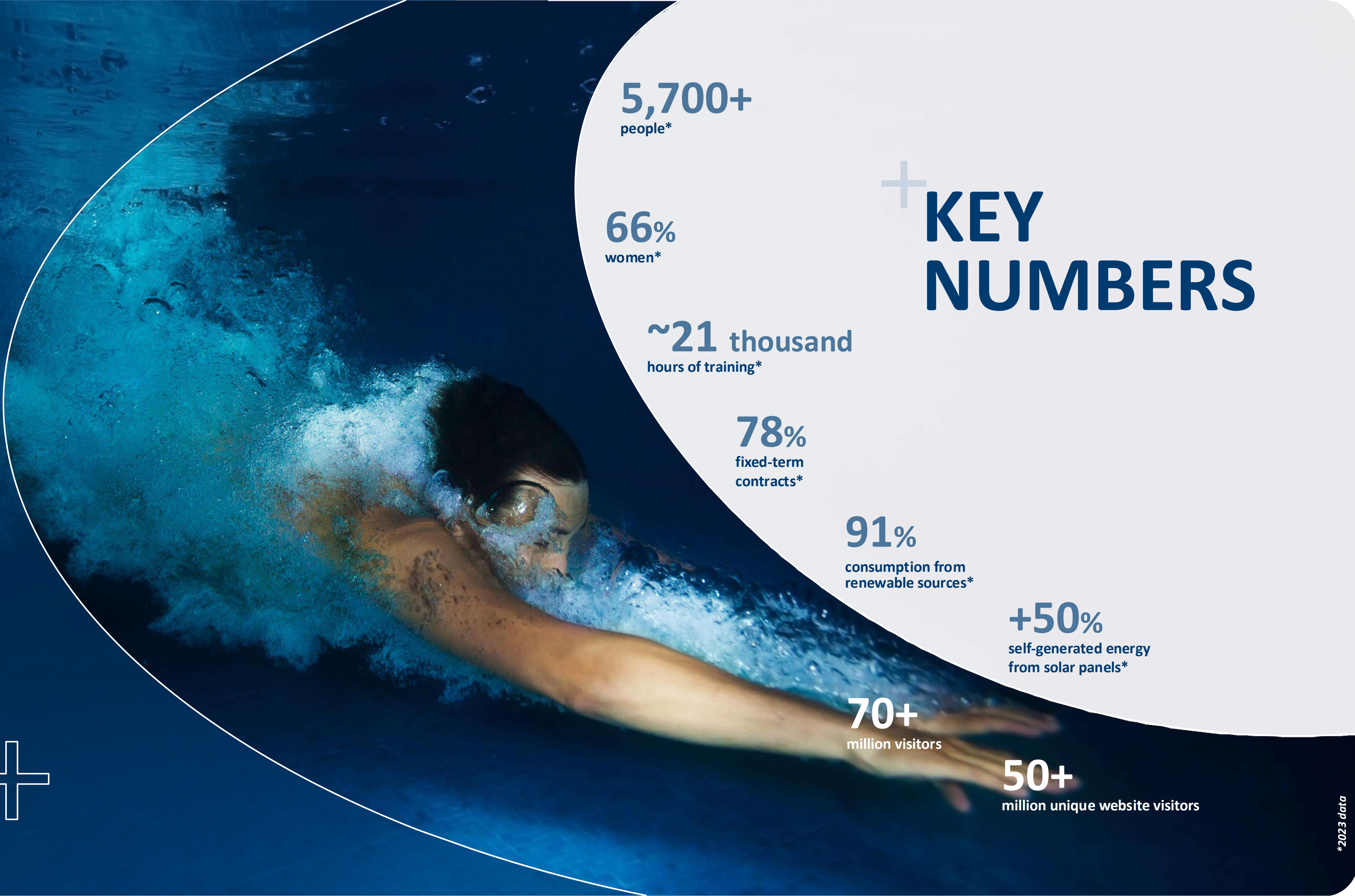


WHERE THERE
IS **SPORT**,
THERE IS
CISALFA,
THE WORLD
OF **CISALFA**

+++

We support the growth
of our regions, visions, and people

02



5,700+
people*

66%
women*

~21 thousand
hours of training*

78%
fixed-term
contracts*

91%
consumption from
renewable sources*

+50%
self-generated energy
from solar panels*

70+
million visitors

50+
million unique website visitors

+ KEY NUMBERS

* 2023 data

ITALY



165
stores

18
regions

Cisalfasport.it
Online shopping

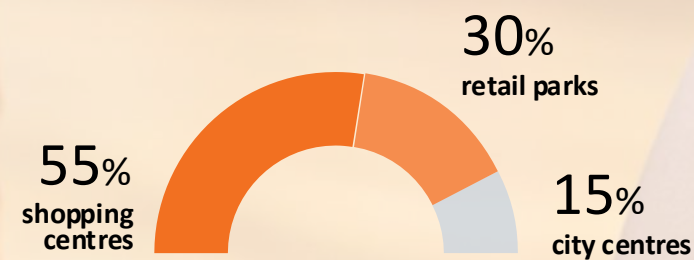
180,000+
square metres
of retail space

80+
visitors

270+
global brands

585
million turnover
2024-25

5.5%
online sales



Intersport Italia S.p.A. is an associate company of ICC – Intersport International Corp. via a shareholding and a brand licensing agreement.

277
stores
+165 Cisalfa stores

20
regions

119
million turnover
2024-25

140
affiliates
+ Cisalfa

INTERSPORT
ITALY

INTERSPORT
SUPERSTORES

3
stores

3
regions

4
million turnover
2024-25

7,328
sq. m.

Intersport.it
website

GERMANY

SportScheck+

~25
stores

11
federal states

Sportscheck.com
Online shopping

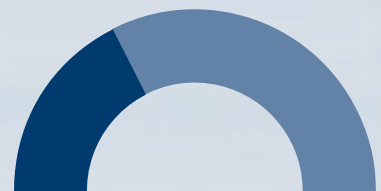
50,000+
square metres
of retail space

150+
global
brands

269
Million turnover
2024-25

21%
online sales

35%
shopping
centres



65%
city centres

50+
stores

12
federal
states

**Intersport.
de/voswinkel**
Online shopping

50,000+
square metres
of retail space

11+
visitors

200+
global brands

105
million turnover
2024-25

21%
online sales

75%
shopping
centres



25%
retail parks

INTERSPORT
VOSWINKEL

BRANDS

LICENSED BRANDS

Admiral

THINK PINK

ellesse

mistral

reusch

arena

CISALFA OWN BRANDS

DAK'S D

JIVKY PAKKY

RUSH

BC BEST COMPANY

8848 THE OUTDOOR COMPANY

ABC

BEAR

M MIAEMME

CARNIELLI

BRANDS LICENSED FROM INTERSPORT

MCKINLEY

PRO TOUCH

FIREFLY

TECNOPRO

energetics

TOP BRANDS DISTRIBUTED

NIKE

ADIDAS

PUMA

THE NORTH FACE

TOMMY JEANS

FILA

LEVI'S

03



A **STORY**
THAT COMES
FROM AFAR,
AND A **FUTURE**
THAT LOOKS
BEYOND

+++

We are committed to a future that supports ethical and social values with responsibility, consistency, and inclusion



**NEW STORES,
FRANCHISED
STORES, AND
SUPPLIERS**



**INVESTMENTS
IN DIGITAL
TRANSFORMATION
AND
DEVELOPMENT**



**INTERNATIONALISATION
AND NEW ACQUISITIONS**

**OUR
FUTURE**

+

LIKE ONE BIG FAMILY, WE
ARE COMMITTED TO
CONTRIBUTING TO THE
RESPECT AND FOSTERING
OF SOCIAL AND ETHICAL
VALUES, AT ALL LEVELS

+

DRIVING
FORWARD OUR
BUSINESS IN A
COORDINATED,
SUSTAINABLE, AND
INCLUSIVE WAY

+

OUR
CERTIFICATIONS:
AEO, GOTS, GRS,
REACH, SGQ, SGSI

SUSTAINABILITY
REPORT*



*2023 data

CONTACT US

